MAYOR’S OFFICE OF COMMUNITY EMPOWERMENT AND OPPORTUNITY
OVERSIGHT BOARD MEMBERSHIP 2016

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City of Philadelphia

Cover photos: City of Philadelphia; and Healthy Rowhouse Project
When Shared Prosperity Philadelphia was launched in 2013, it had several goals. One was to aid income-stressed individuals and families. Another was to create a structure for change—the Mayor’s Office of Community Empowerment and Opportunity (CEO)—that would carry over into a new administration. And that has happened, thanks to Mayor Jim Kenney.

In 2016, many programs that began as ideas at citizen forums or recommendations from CEO-organized taskforces took shape or were expanded. Inventive programs in education, jobs and job training, and housing and economic security are underway or close to launch. Harnessing resources from across the city, CEO has continued to bring together partners from public and private spheres to work together in pursuit of common goals. Its reputation for data-driven innovation has helped to facilitate new funding.

This January, the first cohort of three- and four-year-olds from low-income areas will begin quality pre-kindergarten programs, part of a five-year phase-in of universal pre-K in Philadelphia that will serve 6,500 children, initiated by Mayor Kenney.

The program was one goal of A Running Start, a citywide early learning initiative launched by CEO in 2015.

In the area of jobs and job training, several new initiatives are underway, many aimed at unlocking the potential of “disconnected youth,” 18- to 24-year-old Philadelphians who are not in school and do not have jobs. Among those initiatives are a drive to increase the number of summer jobs in the city; an apprenticeship collaborative in Information Technology and Health; an environmentally focused AmeriCorps program; mentorship and career training for justice-involved youth interested in careers as first responders; and a recently opened Youth and Young Adult Opportunity Hub for job opportunities. New and continuing programs to help people with criminal records find and keep employment also are underway.

One initiative directed at combating hunger includes a new smart phone app designed to match excess food from caterers and restaurants to food shelters, pantries and soup kitchens. Another helps low-income individuals get government IDs, a common stumbling block to obtaining government benefits, health care, or employment.

Programs in the financial area focus on such topics as financial counseling, eviction and foreclosure prevention, and City-funded support for an ongoing campaign to help residents claim the Earned Income Tax Credit.

In 2016, the nation saw a drop in its poverty rate from 15 to 13.5 percent, but there was little movement in Philadelphia. At nearly 26 percent, we remain the poorest of the nation’s 10 largest cities.

But the picture we see now is quite different from when we started. We have created a new energy and a collaborative structure for change. We have improved the lives of thousands of individuals and families. There have been encouraging signs of progress in addressing intergenerational poverty.

We have many more steps to take, but the direction is clear.

Mitchell Little
Executive Director
WHO WE ARE

Created in January 2013, the Mayor’s Office of Community Empowerment and Opportunity (CEO) serves as Philadelphia’s Community Action Agency. CEO uses its annual federal funding allocation to leverage new resources, test and evaluate new approaches to poverty alleviation, and work with City departments and other private and public partners to address the underlying systems-level barriers that impede pathways out of poverty for individuals and families.

In January 2016, Mayor Kenney made the decision to bring CEO into a new Health and Human Services (HHS) cabinet, which also includes the Department of Human Services (DHS), the Department of Behavioral Health and Intellectual disAbility Services, the Philadelphia Department of Public Health, and the Office of Homeless Services.

CEO’s mission is to provide leadership that strengthens and coordinates the City’s anti-poverty efforts on behalf of its most vulnerable citizens and communities.

The new HHS Cabinet structure demonstrates the administration’s recognition of the complex ways in which basic shelter, physical health, behavioral health, and child welfare intersect with poverty. Integrating CEO into the HHS Cabinet creates new opportunities for coordinated, family-centered intervention and is setting the stage for greater interdepartmental and cross-program collaboration.

CEO has 39 employees, administers a budget of $12.8 million, and is led by Mitchell Little, Executive Director. Its investments support more than 20 programs and special projects that serve an estimated 40,000 residents annually.

CEO’s budget is part of an estimated $700 million that the City spends annually across multiple departments to help people who are impacted by poverty. CEO’s long term mission is to improve the coordination and effectiveness of the City’s resources directed toward families in need.

FIVE CORE GOALS

• Focus job creation and workforce development efforts on adults with the greatest barriers to employment
• Expand access to public benefits and essential services
• Ensure that children enter school prepared to learn and expand opportunities for year-round learning
• Increase housing security and affordability
• Strengthen economic security and asset building

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WHAT IS SHARED PROSPERITY PHILADELPHIA?

Shared Prosperity Philadelphia is a comprehensive citywide anti-poverty strategy released in July 2013. It is organized around five core goals, each of which was identified by residents, service providers, academics, and other stakeholders as strategic priorities during the course of a six-month planning process.

CEO is using an approach known as collective impact to implement Shared Prosperity Philadelphia. Collective impact is designed to address complex social issues such as poverty by bringing together local leaders, stakeholders, and content experts to analyze and reform existing service delivery systems and pipelines. For Shared Prosperity Philadelphia, this requires understanding the interconnected systems that are supposed to help people gain access to the skills, resources, and support needed to fully participate in the local economy. The collective impact process involves developing a common agenda and measurement system, engaging in mutually reinforcing activities, and building trust through continuous communication.

WHO ARE THE SHARED PROSPERITY PARTNERS?

CEO is guided by an advisory board, which also functions as the core membership for the Shared Prosperity Philadelphia Steering Committee. In addition, each of the five primary strategy areas for Shared Prosperity has an associated working group that meets regularly to identify programs and projects designed to further advance the respective goal. CEO also serves as the lead agency for the West Philadelphia Promise Zone, and as a co-backbone agency for the Food Access Collaborative, both of which convene an identified group of partners and stakeholders under a collective impact model.

CEO CORE PROGRAMS

- **BenePhilly Centers / Benefits Data Trust**: 5,287 applications confirmed, 11,788 benefits applications completed, 20,445 federal tax returns, $23,194,904 in federal refunds
- **Campaign for Working Families**: 103 received public benefits, 110 clients represented
- **Financial Empowerment Center / Clarifi**: 10,633 people served (to date), $10.7M in debt reduction
- **Work Ready / JEVS Human Services**: 3,117 participants, 1,037 completed training, 147 found jobs
- **Childhood Lead Poisoning Prevention Program and Healthy Homes Healthy Kids Program / Dept. of Public Health**: 43 disability applications submitted, 178 screened for service eligibility
- **SOAR / Homeless Advocacy Project**: 461 low-income clients received assistance, 272 lead removed in households
- **Older Adult Services / Department of Parks & Recreation**: 594 households received emergency rental assistance, 5,000+ seniors served, 390 got access to reliable transportation, 121 received property tax abatements
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And finally, CEO convenes a larger group of partners through events such as the Shared Prosperity Roundtable Series and annual Uniting to Fight Poverty Summit. These programs help build new relationships between CEO and external agencies, as well as among various agencies, service providers, and other stakeholders, thereby strengthening the network of organizations whose work addresses some aspect of poverty alleviation.

We invite you to join the Shared Prosperity Philadelphia movement and work with us to ensure that Philadelphia effectively responds to the needs of its most resource-deprived residents by offering broader access to the opportunities that will make a difference in reducing poverty and improving quality of life.
What living in poverty looks like...

Families who are at or below the federal poverty line and minimum wage workers earn less than half of what a typical Philadelphia family needs to get by.

**TYPICAL EXPENSES**

**Family of Four: $63,793**

- Annual taxes: $7,334
- Other: $5,290
- Transportation: $9,416
- Housing: $13,872
- Medical: $5,095
- Child care: $12,515
- Food: $10,271

**INCOME AT POVERTY LEVEL**

$24,300

**EARNINGS AT MINIMUM WAGE**

$15,080

How many Philadelphians live in poverty?

In 2015, Philadelphia had the highest poverty and deep poverty rates among the ten largest cities in the U.S.

After peaking in 2011, Philadelphia poverty rate has continued to decrease to today’s rate of 25.8%.
Who lives in poverty?

by race

African Americans make up a disproportionate percentage of Philadelphia's poor: they comprise 43% of Philadelphia’s total population but 52% of the population in poverty.

by education level

Philadelphians living below poverty comprise a much higher fraction of people with less than a high school education (31% compared to 17% of the citywide population), and a comparatively lower fraction of people with a bachelor’s degree or higher.

POVERTY RATE ACROSS DEMOGRAPHIC GROUPS

<table>
<thead>
<tr>
<th>RACE/ETHNICITY</th>
<th>White (non Hispanic)</th>
<th>Black</th>
<th>Asian</th>
<th>Hispanic</th>
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<tbody>
<tr>
<td></td>
<td>14%</td>
<td>32%</td>
<td>26%</td>
<td>39%</td>
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<table>
<thead>
<tr>
<th>AGE</th>
<th>Under 18</th>
<th>&gt; 64</th>
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<tr>
<td></td>
<td>38%</td>
<td>18%</td>
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<table>
<thead>
<tr>
<th>IMMIGRATION STATUS</th>
<th>Native-born</th>
<th>Foreign-born</th>
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<tbody>
<tr>
<td></td>
<td>26%</td>
<td>25%</td>
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</table>

<table>
<thead>
<tr>
<th>HOUSEHOLD TYPE WITH CHILDREN &lt;18</th>
<th>Married couple</th>
<th>Female-headed</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>13%</td>
<td>48%</td>
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</table>

2016 Federal Poverty Guidelines

<table>
<thead>
<tr>
<th>Household Size</th>
<th>Income at Poverty</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>11,880</td>
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<tr>
<td>2</td>
<td>16,020</td>
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<tr>
<td>3</td>
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<td>7</td>
<td>36,730</td>
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<tr>
<td>8</td>
<td>40,890</td>
</tr>
</tbody>
</table>
**Who is working?**

Philadelphia’s labor force participation rate remains lower than the national average. People living below the poverty level have lower participation rates, often due to disability status or other employment barriers.

The labor force participation rates of white, non-Hispanics in Philadelphia exceeds the citywide rate and is roughly equal to the national rate of 64 percent. The rate for black or African Americans is 12 percent lower than the national rate and 6.5 percent lower than the citywide rate.

**Who is unemployed?**

Unemployment is trending down, but it still remains higher than the 6.3 percent national rate. Male unemployment has closely tracked the citywide rate over time, while female unemployment varies dramatically, depending upon the presence of children. Women without children consistently show the lowest rates of unemployment, while women with children exhibit the highest rates.

**Where are wages low?**

**WORKERS EARNING LESS THAN $15K ANNUALLY**

- **Health Care and Social Assistance**: 28,631
- **Food Services & Accommodation**: 27,432
- **Retail Trade**: 27,229
- **Administration & Support, Waste Management & Remediation**: 13,262
- **Educational Services**: 10,426

**LARGEST SECTORS WITH WORKERS EARNING LESS THAN $15K**

- **Health Care and Social Assistance**: 28,631
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- **Education Services**: 10,426
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benefits

**FOOD INSECURITY**

Philadelphia's rate of food insecurity is 41 percent higher than the national average and significantly higher than the rates in comparison cities.

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**Are we accessing benefits?**

A higher percentage of Philadelphia’s poor are receiving SNAP compared to state and national percentages. The percentage of people living below poverty and receiving SNAP declined across local and national measures between 2014 and 2015.

**PERCENT OF HHS BELOW POVERTY RECEIVING SNAP**

- **USA**: 51.3%
- **Pennsylvania**: 49.3%
- **Philadelphia**: 50.9%

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**MEDICAL ASSISTANCE ENROLLMENT (through June 2016)**

Enrollment in medical assistance has increased by 19 percent since 2013.

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**economic security**

**MEDIAN HOUSEHOLD INCOME**

- **U.S.**: $53,147
- **Philadelphia**: $55,775
- **Pennsylvania**: $35,813
- **New York (Manhattan only)**: $41,233

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**ECONOMIC SECURITY**

- **Philadelphia**: 13.9%
- **Pennsylvania**: 5.2%
- **USA**: 7.7%

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**early learning**

**High-quality child care: what’s available?**

The total number of high-quality child care slots has increased by 55 percent since 2013.

**SLOTS IN STAR 3 AND 4 CHILD CARE PROGRAMS**

- **FY2013**: 14,637
- **FY2014**: 17,874
- **FY2015**: 19,131
- **FY2016**: 22,726
PHILADELPHIA WORKFORCE STEERING COMMITTEE

Advancing economic opportunity is among the top priorities of Shared Prosperity Philadelphia. We are actively supporting the Kenney administration’s commitment to foster a workforce system that ensures the full participation of all Philadelphia residents in the city’s future, and serves as a key partner to business in building regional growth and community prosperity. To achieve this, the Managing Director’s Office and Commerce Department together established the Philadelphia Workforce Development Steering Committee in August 2016. Comprising of city leaders and workforce experts, this diverse body is charged with driving an ambitious set of goals designed to expand and improve opportunities for individuals to enter the workforce and advance along a career pathway. Three subcommittees focus on enhancing employer practices and fostering talent development, supporting high need populations, and breaking down individual and structural barriers to workforce success.

REDUCING RECIDIVISM THROUGH EMPLOYMENT AND TRAINING

In 2016, the Center for Employment Opportunities, a nationally recognized, evidence-based model for combating recidivism, launched in Philadelphia. In its first six months, CEO Philadelphia engaged 139 adults in transitional work with Philadelphia Parks and Recreation, while supporting their efforts to get and retain unsubsidized, full-time employment. To date, 54 individuals have secured jobs at an average pay 17 percent above Pennsylvania’s state minimum wage. Currently, participants’ 180-day retention rate stands at 70 percent.

SUPPORTING SUCCESS FOR TANF RECIPIENTS

JEVS Human Services’ Work Ready program offers work experience, job readiness, and job placement services to TANF and SNAP-only recipients. Between 2015 and 2016, JEVS helped 176 people obtain employment with an average starting wage of $10.16. Additionally, 1,893 people received work experience skills training and 1,570 people received job readiness training.

Disconnected Youth

18- to 24-Year-Old Youth that Were Out of School and Not Working (2001-2013 ACS Survey)

PHILA SUBURBS*

Bucks, Chester, Delaware and Montgomery Counties

Source: P. Harrington, Drexel University, 2015.
WHAT’S COMING IN 2017?

Exciting projects on the horizon include:

- Supporting Wash Cycle Laundry’s implementation of a $300,000 grant from the U.S. Department of Health and Human Services to create jobs for returning citizens and other vulnerable adults, with a focus on engaging the West Philadelphia Promise Zone.

- Building pipelines to full-time employment for seasonal and other part-time City workers.

FOCUS ON WORKPLACE LITERACY

Today’s workplace requires much more than reading skills. The Office of Adult Education (OAE, formerly the Mayor’s Commission on Literacy) supports a network of more than 80 literacy and workforce development programs to help adult learners develop skills in writing, digital and technology proficiency, problem solving, and critical thinking, as well as numeracy and workplace skills. Through myPLACE℠, OAE’s centralized adult education system, Philadelphians can access the educational opportunities they need to build the skills required for jobs that offer family-sustaining wages and opportunities for career advancement.

A WORKFORCE SUCCESS STORY

Aaron, Darren, and Dimitri came to PowerCorpsPHL looking for the opportunity to turn their lives in a new direction. Through their first six months of AmeriCorps service, they were introduced to Green Stormwater Infrastructure maintenance, a key component of the City’s nationally recognized plan to tackle stormwater runoff that can’t be absorbed by our aging sewer system. Working closely together, PowerCorpsPHL alumni working as apprentices with PWD standing with Alex Warwood (center), environmental scientist in PWD’s Office of Watersheds.
More than half of Philadelphia children under the age of 18 receive some form of public assistance, including SNAP (food stamps), TANF (cash assistance) or Supplemental Security Income (SSI). Because of the extraordinary reach these programs have for Philadelphia families, we are committed to making our city’s public benefits system one of the most accessible, efficient, and coordinated in the nation, so that eligible residents can easily apply for and get the help they need. The fewer barriers people living in poverty encounter navigating a complex bureaucracy, the more time and energy they can devote to activities that sustain and improve life outcomes, such as attending adult basic education classes, participating in job training, or addressing health concerns.

Shared Prosperity Philadelphia has already increased the city’s capacity to connect families and individuals to basic resources by creating a geographically dispersed network of eight BenePhilly Centers that provide support and assistance with the application process for more than 28 local, state, and federal benefits. In the last year, we increased citywide coverage even further by opening four additional Benefits Referrals Centers, and improved service coordination by co-locating a BenePhilly Center and a Financial Empowerment Center (FEC) with one of Philadelphia Works Inc.’s Integrated Career Centers, operated by Impact Services Incorporated.

FOUR AGENCIES WERE SELECTED TO SERVE AS BENEFITS REFERRAL SITES:

- ACHIEVEability
- AMP
- Norris Square Civic Association
- Turning Points for Children
WORKING FOR SYSTEMS CHANGE!

The “no wrong door” model is recognized as a national best practice in social service delivery. It is a holistic, people-centered model in which a single intake process is used to screen and enroll applicants across multiple programs and benefits. In the last year, CEO and Benefits Data Trust (BDT) launched a new screening tool for the BenePhilly Centers. To support Mayor Kenney’s Pre-K initiative, Child Care Subsidy is one of the 10 new programs for which a client could be screened in one application. In addition, the City’s new Health and Human Services cabinet—which includes the Office of Homeless Services, Public Health, the Department of Behavioral Health and Intellectual Disability Services, the Department of Human Services and CEO—will help advance the longer term goal of increasing the capacity for interdepartmental coordination, data sharing, and cross referrals within these large City systems.

FROM BENEFITS ACCESS TO ECONOMIC SECURITY!

“Margaret” came to People’s Emergency Center (PEC) for employment and training in February 2016 after being referred to PEC by the BenePhilly hotline. A series of losses in her personal life left Margaret with no household income and feeling overwhelmed. BenePhilly was immediately able to help her apply for utility assistance benefits. Margaret then enrolled in PEC’s Career Readiness Training to revamp her search for employment. She became motivated to succeed, stating that this opportunity was just what she needed to get out of her rut. She is now pursuing a Serve Safe certification through PEC in partnership with Drexel University, and hopes to start a career in the catering and culinary field. She has also begun meeting with the Financial Empowerment Center counselor at PEC to work on her credit and other financial goals before finding new employment.

CHAMPION OF CHANGE

In March 2016, Elhadji Ndiaye, Neighborhood Program Coordinator for City of Philadelphia’s Division of Housing and Community Development (DHCD), was one of 10 individuals from across the nation to be recognized as a White House Champion of Change for the Affordable Care Act. Ndiaye brought together a collaboration of DHCD, BenePhilly and Enroll America, which engaged in a successful campaign of targeted outreach to underserved religious minority and immigrant communities. This partnership resulted in hundreds of Philadelphia residents learning about the ACA and for the first time accessing affordable health care.

WHAT’S COMING IN 2017?

A new BenePhilly Center is scheduled to open at United Polish American Social Services (UPASS), located at 308 Walnut Street in Old City.
ENSURE THAT CHILDREN ENTER SCHOOL PREPARED TO LEARN AND EXPAND OPPORTUNITIES FOR YEAR-ROUND LEARNING

While every American family faces a challenge in locating good, affordable child care, the cost is prohibitive for families living in poverty without public support. Care for two children under age five typically costs $22,000 a year — nearly the entire annual income for a family of four living in poverty ($24,300). Child care is also out of reach for low-income families at twice the poverty level.

Among all children, those living in low-income households show the greatest gains from good child care and early learning, acquiring skills that narrow the achievement gap by the time they enter kindergarten. For children at or below 200 percent of poverty, who account for 37 percent of Philadelphia’s population under age six, good early learning is one of the most effective anti-poverty strategies available.
A RUNNING START

In June 2015, CEO launched its early learning initiative to ensure that a greater share of Philadelphia’s low-income children benefit from high-quality child care and early learning opportunities. A Running Start Philadelphia: for every child, birth to five works with a number of public, private and nonprofit partners to improve families’ access to these services, increase the supply of high-quality early learning, strengthen the early childhood workforce through professional development and better compensation, improve alignment between the systems established to support children from birth to five and kindergarten through third grade, and ensure that Philadelphia has the infrastructure to support these goals. There has never been a better time to do this work in Philadelphia. The election of Mayor Kenney in November 2015 was a significant catalyst for energizing this effort; he made expanding quality Pre-Kindergarten a central goal of his administration.

NEW PUBLIC FUNDING COMMITMENTS FOR EARLY CHILDHOOD EDUCATION

In June 2016, City Council approved an annual investment that grows to $60 million by FY 2019 to provide 6,500 three and four year olds with a high-quality pre-K experience each year. The program will be phased in over five years beginning in January 2017, with children from low-income neighborhoods receiving priority during the phase-in. Concurrently, Philadelphia received funding for 1,496 new high-quality pre-K slots as part of Pennsylvania’s 2015-2016 budget.

A Running Start laid the groundwork for this effort through the creation of a citywide Commission on Universal Pre-K. CEO helped staff the Commission, supporting Commissioners to develop recommendations that would serve as a framework for the Philly Pre-K Program.

While public funding for Pre-K is growing, dedicated support for children from birth to three remains scarce. This past year another Running Start partner, the Norris Square Community Alliance, received a highly competitive federal Early Head Start – Child Care Partnership grant to provide high-quality, bilingual services to 88 infants and toddlers living in poverty. New investments from every level of government in 2015-2016 are a credit to the hard work of A Running Start partners.

ENGAGING PARENTS ON HIGH-QUALITY CHILD CARE

While A Running Start focuses on building the local early learning system for children from birth to five, CEO’s Parental Engagement Initiative deepens awareness about the benefits of high-quality early learning, and how parents/caregivers can locate and afford it. In the past year CEO developed a mass communications strategy, piloting our approach in West Philadelphia and North Philadelphia. This strategy includes paid advertising and outreach to trusted messengers (friends, neighbors, block captains, librarians, and health care providers), a new citywide call center for quality child care, and a comprehensive website that will assist parents in finding high-quality programs that meet their family’s needs. Through the initial pilot, more than 500 parents and caregivers were surveyed, and more than 200 parents and community partners received outreach and training. The citywide campaign will debut in the fall, in time to enroll children in the City’s pre-K program.

WHAT’S COMING IN 2017?

CEO will continue to work with its many Running Start partners to improve families’ access to high-quality child care and early learning over the next year. Look for greater emphasis on supports for infants and toddlers and a renewed commitment to improving the quality of early learning for children from birth to five.
INCREASE HOUSING SECURITY AND AFFORDABILITY

A recent study by the Philadelphia Federal Reserve Bank found that there are only 38 affordable and available rental units for every 100 extremely low-income renter households in Philadelphia. This finding confirms that affordable housing is increasingly out of reach for renters living at or near the poverty line. And more than 95,000 homeowners in Philadelphia earn less than $35,000 annually. These homeowners experience housing problems (such as substandard conditions, overcrowding, and cost burdens) at a rate that is four times higher than homeowners earning above $35,000. The lack of a decent, affordable, and stable place to live can compromise a family’s physical and mental health, contribute to school and work absenteeism, and exacerbate the underlying factors that keep people in poverty.

Through Shared Prosperity Philadelphia, CEO is working with the City’s housing agencies, non-profit partners and other stakeholders to identify opportunities for low-cost forms of intervention that will complement larger scale investments in affordable housing and help families whose housing status is most at risk.

### Housing Cost Burden

Extremely low income renters experience housing cost burdens (spending more than 30 percent of income on housing costs) and severe housing cost burdens (spending more than 50 percent of income on housing costs) at much higher rates, compared to other low income renters.

<table>
<thead>
<tr>
<th>Income Category</th>
<th>Cost Burden</th>
<th>Severe Cost Burden</th>
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<tr>
<td>Low Income</td>
<td>42%</td>
<td></td>
</tr>
<tr>
<td>Very Low Income</td>
<td>65%</td>
<td></td>
</tr>
<tr>
<td>Extremely Low Income</td>
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</tbody>
</table>

A recent study by the Philadelphia Federal Reserve Bank found that there are only 38 affordable and available rental units for every 100 extremely low-income renter households in Philadelphia. This finding confirms that affordable housing is increasingly out of reach for renters living at or near the poverty line. And more than 95,000 homeowners in Philadelphia earn less than $35,000 annually. These homeowners experience housing problems (such as substandard conditions, overcrowding, and cost burdens) at a rate that is four times higher than homeowners earning above $35,000. The lack of a decent, affordable, and stable place to live can compromise a family’s physical and mental health, contribute to school and work absenteeism, and exacerbate the underlying factors that keep people in poverty.

Through Shared Prosperity Philadelphia, CEO is working with the City’s housing agencies, non-profit partners and other stakeholders to identify opportunities for low-cost forms of intervention that will complement larger scale investments in affordable housing and help families whose housing status is most at risk.
HOMELESS PREVENTION AND ASSISTANCE PROGRAM

The Office of Homeless Services’ (OHS) Housing Retention Program and its Homeless Prevention and Assistance Program serve a critical role in preserving housing stability by helping renter families avoid eviction and homeowners save their homes from foreclosure. They provide direct monetary support that families can use to pay rental and mortgage arrearages. Mortgage assistance is administered by two housing counseling agencies. Diversified Community Services and Congreso. Tenants facing eviction can get help through OHS’ Emergency Assistance and Response Unit. Program funding is provided by DHCD and CEO. In the last fiscal year, CEO’s support has helped more than 594 renter households (1524 individuals) avoid eviction through the Homeless Prevention and Assistance Program.

LEAD-BASED PAINT AND HOUSING QUALITY

The tragedy unfolding in Flint, Michigan is a sober reminder of the dangers that lead exposure poses to children and families. Elevated blood-lead levels in children can lead to permanent cognitive impairment, harming their chances for success in school and later in life. In the same way that high-quality early learning programs position children to achieve positive life outcomes, eliminating the hazards of childhood lead exposure protects children from long-term negative life outcomes. CEO is proud to continue its support of both the Childhood Lead Poisoning Prevention Program, and the Healthy Homes Healthy Kids Program, sponsored by the Philadelphia Department of Public Health (PDPH).

These programs provide information, referrals, technical assistance and lead-paint remediation for eligible families with children under the age of 6. In fiscal year 2016, 272 housing units were treated under the program, protecting 565 children.

TAX FORECLOSURE HELP

CEO and the Division of Housing and Community Development are working with a team of partner agencies to help tax delinquent homeowners in parts of West Philadelphia learn about and apply for the City’s property tax assistance programs. Since the start of the pilot in August 2016, more than 80 families have attended community based tax clinics, which have focused on how to apply for the City’s Owner Occupied Real Estate Payment Agreement (OOPA) program.

UESF’S WRAP-AROUND SERVICES IN ACTION!

Brandy is a 34-year-old single mother with a 7-year-old daughter. Due to employment challenges, Brandy experienced a loss of income and had difficulties keeping up with her housing expenses. She was behind 2 months on her rent and faced utility termination. UESF assisted Brandy with $1,200 in rental assistance to zero out her rental arrearage. To address her PECO shut-off notice, UESF helped her obtain LIHEAP Cash & Crisis, and enrolled her in PECO’s CAP Program (a combined average benefit of $800). Brandy also enrolled in UESF’s Basic Budgeting workshop to learn how to better manager her income and expenses. Brandy was able to catch up on her bills, is currently maintaining stable housing, and is grateful for the support received from UESF.

WHAT’S COMING IN 2017?

CITY COUNCIL’S PROPOSAL TO FUND HOUSING PRESERVATION

A proposal by City Council will generate $100 million in bond proceeds to fund housing preservation activities for Philadelphia homeowners. Approximately $60 million will be used to clear the more than 4200 cases currently backlogged in the Basic Systems Repair and Adaptive Modification Programs. The $40 million balance will be dedicated to an affordable home repair revolving loan fund for low- to moderate-income homeowners.

City Council’s housing preservation program will be financed by a 0.1 percentage point increase in the Real Estate Transfer Tax. This investment is likely to save the City millions of dollars – both in direct costs such as emergency shelter and demolition, and in foregone property tax revenue.

HOUSING SECURITY AND CHILD WELFARE

With the support of the Stoneleigh Foundation, a Director of Housing and Child Welfare is supporting the City of Philadelphia’s new Health and Human Services Cabinet to reduce the impact of substandard, inadequate, or unstable housing on families’ involvement with the child welfare system.
Economic security is a destination that everyone strives for, regardless of income level. Getting there requires the knowledge, skills, and ability to make good decisions that benefit each household’s long-term financial interests. It means learning how to use credit wisely, and how to detect and avoid predatory loan products. It also means learning how to create and live within realistic budgets, establish savings, and invest in wealth-building assets for the future.

For too long, this knowledge was limited to individuals with the means to pay for high-priced financial advisors. Shared Prosperity Philadelphia is part of a movement that is transforming the landscape in Philadelphia by making high-quality financial counseling available to all residents—regardless of income—and creating new products and services designed to overcome the barriers to economic security faced by immigrants and refugees, young people, new entrepreneurs, and first-time homebuyers. Shared Prosperity Philadelphia is working to give low-income families and individuals more options and greater control over their financial lives.

**FINANCIAL EMPOWERMENT CENTERS**

Financial Empowerment Centers (FECs), operated by CEO and Clarifi, provide free, one-on-one financial counseling to Philadelphia residents, helping them achieve such specific financial goals as opening a checking account, starting a savings account, reducing debt, and improving credit scores. Since the launch in 2013, we have opened 7 FECs in neighborhoods across the city, including a co-located FEC/BenePhilly Center based at one of Philadelphia Works Inc.’s new Integrated Career Centers. The FECs have served more than 10,000 clients, reducing total debt for all participants by approximately $10.7 million. The FECs also partnered with the United Way to introduce an Individual Development Account (IDA) program, which encourages people to save by offering matching dollars. Additional highlights for the FEC are provided below.

- **Financial Inclusion for New Americans:** CEO launched Financial Inclusion for New Americans (FINA), a new initiative aimed at connecting immigrants and refugees with the mainstream financial system. FINA successfully expanded the capacity of more than 30 direct service providers to integrate financial capability skills into their core services.

- **Building Better Financial Futures:** CEO launched a technical assistance program with Philadelphia Youth Network (PYN) to identify key financial empowerment interventions for young people enrolled in job training programs.

- **Money Check-up:** CEO partnered with the Corporation for Enterprise Development (CFED), Clarifi and the Energy Coordinating Agency (ECA) to launch Money Check Up. Using the *Your Money, Your Goals* curriculum developed by the Consumer Financial Protection Bureau (CFPB), Clarifi trained the staff of Neighborhood Energy Centers to introduce financial capability concepts into conversations about utility assistance that happen at intake.
STRENGTHEN ECONOMIC SECURITY AND ASSET BUILDING CAMPAIGN FOR WORKING FAMILIES

The Earned Income Tax Credit (EITC) is one of very few income transfer programs that remain popular across the political spectrum because it incentivizes labor market participation for low-income families. However, if eligible individuals fail to file their taxes and claim the EITC, the money is left on the table. In tax year 2014, 197,090 Philadelphia tax filers claimed $497.2 million in the EITC, but an estimated $112.5 million remained unclaimed. The importance of the EITC to the economic security of Philadelphia’s working poor is one of the reasons CEO has continued to support the Campaign for Working Families, which provides free tax filing assistance, financial literacy training, and assistance with building assets. In the last fiscal year CWF assisted more than 29,100 individuals with filing their taxes, claiming a total of $12.6 million in EITC.

PARTNER HIGHLIGHT: BUILDING HEALTH AND WEALTH NETWORK

In June of 2014, the Center for Hunger Free Communities at Drexel University launched the Building Health and Wealth Network, a pilot program designed to increase financial empowerment for TANF recipients. The program uses a trauma-informed approach, and includes peer mentoring, financial education, and a savings match contributed by The Network. Participants learn more about the workings of the financial system, identify personal financial goals, and cultivate an extended network of support.

Initial indications suggest that the program is working: at the end of the 18-month pilot period, Building Health and Wealth participants were employed at a rate that was 51 percent higher than a control group that did not receive services. Participants also experienced positive health outcomes, including a substantial decline in symptoms of depression over the course of the program.

WHAT’S COMING IN 2017?

Lending Circles: with the Free Library and Finanta, CEO is working to create lending circles that can help job seekers cover basic costs such as transportation and child care, while they receive employment training.

FEC ACCOMPLISHMENTS

10,000+ CLIENTS SERVED

$10.7 MILLION IN DEBT REDUCTION

$1.1 MILLION IN SAVINGS
In January 2014, President Obama designated parts of West Philadelphia a Promise Zone. The Promise Zone program is a place-based initiative designed to create and implement community-based strategies to improve economic opportunity and quality of life in high-poverty areas. The West Philadelphia zone is a roughly two-square-mile area bordered by Girard Avenue, Sansom Street, the Schuylkill River, and 48th Street. Projects located within federal Promise Zones are eligible for certain funding preferences, technical assistance from federal agencies, and capacity building support in the form of VISTA positions.

In year three of the Promise Zone designation, CEO and Promise Zone partners completed an action plan that will guide their work over the remainder of the 10-year designation. They also implemented new programs for residents and successfully raised $2.74 million in new funding to support needed programs and services.

**PROMISE CORPS SUCCESSFULLY COMPLETES FIRST YEAR**

Last year, the West Philadelphia and Los Angeles Promise Zones were joint recipients of funding from the Corporation for National Community Service to help high school students graduate and connect to post-secondary opportunities. The 2015-2016 school year was the first in which Promise Corps college and career ambassadors served in West Philadelphia high schools. During year one, these ambassadors spent over 20,000 hours helping 1,060 students build the skills they need to succeed in school and develop postsecondary plans. The four participating high schools include West Philadelphia High, Overbrook, School of the Future, and Parkway West.

**THINK TANK COMPETITION**

One of the highlights of Promise Corps’ first year was the Think Tank Competition, which gave high school students an opportunity to pitch ideas for new community improvement ventures to a panel of judges made up of City officials, non-profit leaders and community stakeholders. Four students from West Philadelphia High School teamed up to propose the opening of a career center and school store. With advice from the Think Tank panelists and support from school officials, the students launched the new store inside West Philadelphia High School.

**ACTION PLANNING WITH PROMISE ZONE STAKEHOLDERS**

Promise Zone partners completed a year-long action planning process with community residents, members of Promise Zone Implementation Committees, and the Executive Committee. Six strategic priorities were identified to guide program development and fundraising activities going forward. The corresponding desired long-term outcomes from this process are:

- Career pathways: Residents have jobs that support living expenses and provide careers and opportunities for advancement;
- Education: All children achieve academically and identify career goals through high-quality cradle-to-career education, and are able to access help to succeed in school;
- Quality Affordable Housing: Good housing options are available to all residents of neighborhoods in the Promise Zone;
- Quality of Life: Neighborhoods in the Promise Zone are safe, welcoming places to live;
- Health and Wellness: Residents lead active, healthy lifestyles that encourage well-being;
- Economic Development: Neighborhoods have vibrant shopping districts and businesses that provide useful goods, services, and jobs to residents.
In the past year, 14 funding applications involving 11 different agencies received Promise Zone preference points, which increase the competitiveness of the application. Of the 14 applications submitted, five grants were awarded, bringing $2,739,452 to the Promise Zone in 2016.

<table>
<thead>
<tr>
<th>APPLICANT AGENCY</th>
<th>GRANT NAME</th>
<th>AWARDING AGENCY</th>
<th>GRANT AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Reinvestment Fund</td>
<td>Fair Housing Initiatives Program–Private Enforcement Initiative</td>
<td>U.S. Department of Housing &amp; Urban Development</td>
<td>$64,452</td>
</tr>
<tr>
<td>Wash Cycle Laundry Inc.</td>
<td>Community Economic Development Program</td>
<td>U.S. Department of Health &amp; Human Services</td>
<td>$225,000</td>
</tr>
<tr>
<td>The Enterprise Center, CDC</td>
<td>Community Economic Development Program</td>
<td>U.S. Department of Health &amp; Human Services</td>
<td>$400,000</td>
</tr>
<tr>
<td>Greensgrow Philadelphia Project</td>
<td>Local Food Promotion Program</td>
<td>U.S. Department of Agriculture</td>
<td>$50,000</td>
</tr>
<tr>
<td>Philadelphia Youth Network</td>
<td>Summer Jobs and Beyond: Career Pathways for Youth</td>
<td>Philadelphia Youth Network</td>
<td>$2,000,000</td>
</tr>
</tbody>
</table>

**HOUSING AND HEALTH WORKSHOPS FOR COMMUNITY RESIDENTS**

The Housing Committee organized a series of four workshops for residents that combined issues of health and housing. The workshops were conducted in the Belmont, Mill Creek, Walnut Hill and Spruce Hill neighborhoods, and provided residents with resources and practical knowledge on topics such as senior health and aging-in-place; asthma and housing quality; stress and first-time home buying; and affordable rental housing and healthy food programs. Presenters included representatives from the Food Trust, PEC, HUD, CHOP, Philadelphia Corporation for Aging, PHA and Intercultural Family Services, Inc.
Philadelphia continues to struggle with one of the highest rates of food insecurity in the U.S. In 2014, 21.7 percent of the Philadelphia County population was food insecure, meaning that more than 335,000 people did not have consistent, reliable access to nutritious food. In fiscal year 2014, 572,000 Philadelphians received food through the State Food Purchase Program, which provides food to pantries and soup kitchens, a nearly 8 percent increase from the year before.

The Philadelphia Food Access Collaborative brings together community partners to find systemic solutions to combat hunger and connect vulnerable residents to services they need. Key activities over the last year include:

**INCREASED AVAILABILITY AND NUTRITION OF FREE MEALS**

Since 2013, 3,199 emergency meals have been added system-wide, resulting in an average of 15,428 meals served per week throughout Philadelphia. The philanthropically supported Meals and More program helped to make this expansion possible. The Meals and More program directly supported 14 new meal times in 2015, which served 26,235 meals benefitting an estimated 2,230 individuals. The Meals and More sites made 5,283 referrals to community resources and provided 24,399 non-meal services such as clothing, food pantry bags, and toiletries.

Through a partnership with Philabundance and the Health Department, the Collaborative identified healthier versions of ingredients commonly used by meal sites. Between August and December 2015, Philabundance distributed 741 cases of pears in juice and low-sodium carrots, green beans, black beans and potatoes to local food providers.

**LAUNCHED FOOD RESCUE EFFORTS**

Through a partnership with antihunger advocates, Operation Food Rescue utilized Food Connect (a new smart phone app) to connect more than 11,000 pounds of excess food from caterers and restaurants to emergency food providers (shelters, pantries and soup kitchens) during the eight days in July surrounding the Democratic National Convention (July 21-29, 2016). The Food Connect app, which was developed by Megha Kulshreshtha, was celebrated by media outlets as an Uber for surplus food.

**CAPACITY BUILDING**

In 2015, 143 unique individuals attended at least one of our 16 trainings on practices that improve the services provided by meal sites, such as Mental Health First Aid, Fundraising, Trauma Informed Services, Referral Training and Nutrition in the Soup Kitchen.

1 in 5 people in Philadelphia face hunger—almost twice the national average.

More than one quarter of all households in Philadelphia are enrolled in the Supplemental Nutrition Assistance Program (SNAP).
In 2015 CEO worked with Zachari Breeding from The Sage Nutritious Solutions to develop the city’s only hands-on culinary training for soup kitchen chefs to make nutritious meals. This course was offered six times and close to 50 meal providers have received training.

In a 2015 study of more than 200 food pantries in Philadelphia, 90 percent reported they either running out of food or having to provide less to those in need at some point during the year.

**INCREASING ACCESS TO IDS**

In 2014, the cost of IDs and birth certificates increased dramatically, putting these essential documents out of reach for the most vulnerable people, who need them to access permanent housing, behavioral health supports, prescription medication, employment opportunities, banking services and much more. Between June and September 2016, CEO, in partnership with PennDOT, Broad Street Ministry, Face to Face Germantown, Philadelphia FIGHT and Project HOME, provided free IDs to over 1,000 people in need. We also are advocating on the state level for Pennsylvania to join the 36 other states that provide a low-income hardship waiver for state IDs and birth certificates.

**ID Philly Making a Real Difference.**

A young couple (“Rhonda and Jim”) living on the streets with their toddler son was feeling overwhelmed by the possibility of being separated each night by the shelter system—a fear exacerbated by Rhonda’s lack of ID, which she was told would bar her from staying at the family shelter with her child. In less than two weeks, their applications for IDs were processed, allowing Rhonda to stay with her son rather than splitting up each evening. Meanwhile, Jim performed well enough at a job interview that he was offered an entry-level position, on the condition he produce a valid ID within his first two weeks of employment. Thanks to ID Philly, Jim was able to take and maintain that job, greatly improving the material stability (and peace of mind) for this young family during a challenging period.

“Rick” had just come home from two years of incarceration and was feeling overwhelmed by everything he needed to do to get his life back together. His attempts to submit applications for jobs or services were repeatedly denied because he could not produce a photo ID. “Without ID,” he said, “I’m locked out instead of locked up.” Rick was thrilled when he learned that he could sign up for a free ID right there on the spot, thanks to ID Philly.

In 2015 CEO worked with Zachari Breeding from The Sage Nutritious Solutions to develop the city’s only hands-on culinary training for soup kitchen chefs to make nutritious meals. This course was offered six times and close to 50 meal providers have received training.
The third year of implementation for Shared Prosperity Philadelphia witnessed steady, sustained progress, as reflected in the status of the metrics currently tracked by CEO. Nineteen (19) of the original 23 goals were either fully completed or experienced positive progress in the past year. Two goals had not yet started, and there was no progress on the remaining two metrics.

**Completed goals.** The goals that were fully completed within the initial three years of Shared Prosperity Philadelphia were either well-defined, numeric targets with a specified time frame or planned programmatic accomplishments. The goal to increase the total number of jobs by 25,000 by December 2015, which was a citywide economic development target, was substantially completed last December. Likewise, the goal to increase the number of jobs within the leisure and hospitality sector by 1,700 was accomplished by the end of 2014. CEO completed its goal to open at least “four outreach centers” for accessing public benefits in 2014, and the work of the Food Access Collaborative and its “Meals and More” program contributed to achieving the goal to increase the number of emergency meals available each week by 2,000.

**Goals in progress.** Progress continued for most of the identified goals across the Shared Prosperity Philadelphia strategy areas. Highlights include our investment with “CEO-Philadelphia”, an evidence-based subsidized employment program that helps returning citizens get started on viable career pathways; the growth and expansion of quality adult education opportunities through the success of the Office of Adult Education’s myPLACE™ program; the launch of the ID Philly pilot, which made free identification documents available to 1,000 clients of emergency meal programs; and the dramatic increase in the number of high-quality child care slots, which grew by 55 percent since 2013.

Key housing goals also made progress, including the goal to increase the number of people securing safe and affordable housing, and the sub-goal to preserve existing housing by increasing the total homes saved (as a percentage of annual foreclose filings) through the City’s Mortgage Foreclosure Program. Finally, economic security goals, which largely reflect the work of the Financial Empowerment Centers, also witnessed steady progress over the past year.

**Goals with no progress.** The goal to expand the capacity of quality afterschool programs has been tracked using the total number of children served in programs funded by the City’s Department of Human Services (DHS) as a proxy metric. These numbers have declined by almost 12 percent since the baseline figure. However, through the City’s Philly BOOST program, a more comprehensive data set is being assembled, which will include both DHS and non-DHS funded programs, and therefore provide a more accurate estimate of total capacity in the city. We plan to use the Philly BOOST data to track this goal starting with next year’s progress report.

The total number of households receiving home repair assistance declined dramatically because the Building Materials Exchange Program, which generates a high volume of clients, did not receive funding in the last fiscal year. Also, the total number of households assisted through the City-funded housing counseling program decreased again in FY 2016 (as in FY 2015). However, DHCD has indicated that the declines correspond with a rise in intensity of services (e.g., an increase in the number of units-of-service per household). The DHCD funded housing counseling agencies are moving to a new data collection and performance tracking platform in FY 2017. CEO will work with DHCD to determine if a more appropriate metric can be identified to track the additional services provided to housing counseling clients.

**Goals not yet started.** The citywide goal to hire 50 unemployed individuals annually through the First Source program, which applies to large construction projects that receive tax increment financing, has not yet begun. We have also not yet begun to track kindergarten readiness using an index developed for the School District’s new Kindergarten Entry Inventory (KEI). CEO is working with scholars at Temple University to develop the index, which is expected to be available in FY 2017.
Increase the number of jobs in Philadelphia by 25,000 by the end of 2015

Philadelphia gained an additional 11,100 jobs between 2014 and 2015, bringing the total increase in employment between 2012 and 2015 to 22,200 jobs, which is approximately 89% of the target of 25,000 jobs by the end of 2015.

<table>
<thead>
<tr>
<th>Goals</th>
<th>Progress in Year 2</th>
<th>Baseline</th>
<th>Current</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase the number of jobs in Philadelphia by 25,000 by the end of 2015</td>
<td>Philadelphia gained an additional 11,100 jobs between 2014 and 2015, bringing the total increase in employment between 2012 and 2015 to 22,200 jobs, which is approximately 89% of the target of 25,000 jobs by the end of 2015.</td>
<td>662,300 CY 2012</td>
<td>684,500 CY 2015</td>
<td>Complete</td>
</tr>
<tr>
<td>Narrow the gap between the national and local unemployment rate</td>
<td>The gap between the national and local unemployment rate fell between 2013 and 2014, from 3 points to 1.9 points. In the last full calendar year (2015) the gap fell even further, down to 1.6</td>
<td>2.8 CY 2012</td>
<td>1.6 CY 2015</td>
<td>In Progress</td>
</tr>
<tr>
<td>Beginning in Year 2, annually create 100 new subsidized employment opportunities with support and job training</td>
<td>In 2016, the Center for Employment Opportunities (CEO) launched in Philadelphia. CEO Philadelphia has engaged 139 adults in work opportunities with Philadelphia Parks and Recreation, while supporting them to secure and retain unsubsidized, full time employment. To date, 54 individuals have secured jobs.</td>
<td>247 CY 2013</td>
<td>139 CY 2015</td>
<td>Complete</td>
</tr>
<tr>
<td>Grow the number of seats available to low-income people in high-quality literacy training</td>
<td>In FY 2016, the Office of Adult Education (formerly the Mayor’s Commission on Literacy) increased the number of seats for its on-line literacy / ABE program myPLACE™ to 1800. The number of state-funded literacy seats in Philadelphia fell slightly in the last fiscal year, from 3685 in FY 2015 to 3365 in FY 2016.</td>
<td>3,843 FY 2013</td>
<td>5,165 FY 2016</td>
<td>Complete</td>
</tr>
<tr>
<td>Add at least 1,700 jobs in the hospitality industry</td>
<td>Philadelphia exceeded the stated target to add “1700 new jobs in the leisure and hospitality industry” in calendar year 2014. In calendar year 2015, an additional 1200 jobs were added, bringing the total number of jobs added through 2015 to 4900, or 288% of the original goal.</td>
<td>63,200 CY 2012</td>
<td>68,100 CY 2015</td>
<td>Complete</td>
</tr>
<tr>
<td>Hire 50 unemployed people through the First Source program every year</td>
<td>The First Source legislation was passed by City Council in November 2012. First Source hiring procedures will apply to large construction projects eligible for tax increment financing. Many of these high impact projects take considerable time to move through phases of development / financial approvals to construction. CEO will continue to report on the First Source hiring opportunities as they become available.</td>
<td>N/A</td>
<td>not yet started</td>
<td>Not Yet Started</td>
</tr>
</tbody>
</table>

We invite you to review the metrics in greater detail in the pages that follow. Shared Prosperity Philadelphia is a long-term collective impact effort, and it is our hope is that these metrics will serve as critical milestones that we can refer to in future years to see how far we've come and how much we've accomplished.
# EXPAND ACCESS TO PUBLIC BENEFITS AND ESSENTIAL SERVICES

## GOALS

### Requests for proposals issued and four outreach centers in different areas of the city up and running

In summer 2014, CEO exceeded this target by opening 6 new BenePhilly Centers. In FY 2016, CEO opened two additional BenePhilly Centers and selected 4 community agencies as Benefits Referral sites.

<table>
<thead>
<tr>
<th>Baseline</th>
<th>Current</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Goal of 4 sites</td>
<td>8</td>
<td></td>
</tr>
<tr>
<td>FY 2013</td>
<td>FY 2016</td>
<td></td>
</tr>
</tbody>
</table>

### Increase the percentage of eligible low-income households receiving assistance

The take-up rate (the percentage of eligible households receiving benefits) for SNAP increased by nearly 3% between 2013 and 2014 for a total increase of 3.5% from baseline year 2012.

The take-up rate for EITC increased substantially between 2013 and 2014, for a net increase of 4% from baseline year 2012.

### Increase the number of emergency group meals available on a weekly basis by 2,000

Since 2013, 3,199 emergency meals have been added system-wide, resulting in an average of 15,428 meals served per week throughout Philadelphia.

### Increase the number of organizations offering information and referral to identification services

ID Philly is designed to cover the costs of ID documents for shelter and meal program clients. In summer 2016, the ID Philly pilot became fully operational. ID Philly has since provided assistance to 1000 individuals. Partner agencies include the Homeless Advocacy Project, Broad Street Ministries, Project HOME, and Philadelphia FIGHT.

## PROGRESS IN YEAR 2

### GOALS

### ENSURE THAT CHILDREN ENTER SCHOOL PREPARED TO LEARN AND EXPAND OPPORTUNITIES FOR YEAR-ROUND LEARNING

### Double the number of Keystone STAR 3 and 4 programs, and serve twice the number of children in these programs

The total number of STAR 3 and 4 programs has increased almost 28% since the baseline FY 2013.

### Available seats in Keystone STAR 3 and 4 programs

The number of seats in high-quality (STAR 3 & 4) child care programs continues to show signs of steady growth. The number for FY 2016 (22,726) represents an increase of 55% from the CY 2014 baseline total of 14,637.

### Provide 25% more children with pre-literacy skills before kindergarten

The School District of Philadelphia is now using the Kindergarten Entry Inventory (KEI) to measure kindergarten readiness. CEO is working with researchers in the education field to develop an index using KEI scoring categories. This new metric should be available in FY 2017.

### Expand the capacity of quality afterschool opportunities

The number of children served by the City’s Department of Human Service’s Out of School Time (OST) programs declined 10% between FY 2015 and FY 2016, for an overall drop of 11.7% from baseline. To track change in both DHS-funded and non DHS-funded OST programs, we will replace this metric with the counts reported by Philly BOOST, which has recently created a shared data system of several OST programs across the city.
## INCREASE HOUSING SECURITY AND AFFORDABILITY

### GOALS

**PROGRESS IN YEAR 2**

<table>
<thead>
<tr>
<th>GOALS</th>
<th>Baseline</th>
<th>Current</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase the number of people who:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Receive assistance to prevent loss of home.</td>
<td>15,932 FY 2013</td>
<td>14,142 FY 2016</td>
<td></td>
</tr>
<tr>
<td>• Secure safe and affordable permanent housing</td>
<td>1,300 FY 2013</td>
<td>310 FY 2016</td>
<td></td>
</tr>
<tr>
<td>• Receive housing counseling who also receive other needed services:</td>
<td>28.5% CY 2013</td>
<td>34.1% CY 2015</td>
<td></td>
</tr>
</tbody>
</table>

The Division of Housing and Community Development’s (DHCD) home improvement programs assisted 14,142 households in FY 2016, representing an increase of 12.6% from FY 2015, and a net decline of 11.2% from base year (FY 2013). The total includes Basic Systems Repair, Adaptive Modifications, Weatherization, Heater Hotline, and ECA’s Neighborhood Energy Centers.

In FY 2016, DHCD’s home repair programs helped 310 households, representing a 76% decline from baseline. This is due to changes in the composition of this funding category, which now only includes Tangled Title support through VIP.

Since 2008, approximately 10,100 homes have been saved through the City’s Residential Mortgage Foreclosure Prevention Program. In the last calendar year (2015), 1423 homes were saved, representing 34.1% of foreclosures filed in 2015.

This metric tracks the combined total of DHCD supported affordable housing projects since 2000 (8,910 in FY 2016), PHA public housing units available for occupancy (13,970 in FY 2016), and total Inventory of PHA Housing Choice Vouchers (18,437 in FY 2016).

DHCD certified housing counseling agencies provided housing preservation and other services to 10,788 households in FY 2016, representing a decline of 13.4% from baseline.

### STRENGTHEN ECONOMIC SECURITY AND ASSET BUILDING

### GOALS

**PROGRESS IN YEAR 2**

<table>
<thead>
<tr>
<th>GOALS</th>
<th>Baseline</th>
<th>Current</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase the number of people who:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Opened or transitioned to a safe bank account</td>
<td>117 CY 2013</td>
<td>143 CY 2015</td>
<td></td>
</tr>
<tr>
<td>• Keep bank accounts open 6 months later</td>
<td>10 CY 2013</td>
<td>25 CY 2015</td>
<td></td>
</tr>
<tr>
<td>• Improved their credit score by at least 35 points</td>
<td>168 CY 2013</td>
<td>299 CY 2015</td>
<td></td>
</tr>
<tr>
<td>• Established credit</td>
<td>31 CY 2013</td>
<td>81 CY 2015</td>
<td></td>
</tr>
<tr>
<td>Increase the number of financial institutions offering low- or no-cost banking</td>
<td>9 CY 2014</td>
<td>11 CY 2015</td>
<td></td>
</tr>
<tr>
<td>In Year 2, connect 50 low income individuals to asset building vehicles.</td>
<td>118 FY 2015</td>
<td>62 FY 2016</td>
<td></td>
</tr>
</tbody>
</table>

The Financial Empowerment Centers helped 143 people open or transition to a safe bank account in calendar year 2015. This figure represents a 20% decline from 2014 total of 178, but an overall increase of 22% from baseline year 2013.

In 2015, FEC assisted 25 people in opening or transitioning to a safe bank account who were able to keep them open for at least six months.

In 2015, 299 people who received counseling services through the FECs raised their credit scores by at least 35 points.

In 2015, 81 FEC clients were able to establish credit for the first time.

CEO has analyzed account offerings to identify institutions that meet the needs of low-income customers by offering accounts with no minimum balance requirements, no monthly maintenance fees, and $0 to open. Eleven banking partners currently match those requirements.

Over the past year, Campaign for Working Families and the FECs have helped 62 families connect to asset building vehicles, such as IDAs, investment accounts, and U.S. Savings bonds.
Shared Prosperity Philadelphia’s strategy to expand access to public benefits and quality financial counseling services involves embedding BenePhilly Centers and Financial Empowerment Centers (FECs) in communities throughout the city, as well as in select centrally located sites that are easily accessible by public transportation. Residents in need of services can use the map to find a BenePhilly Center or FEC that suits their needs and is conveniently located. Contact each program at the phone number provided for more information or to make an appointment to speak with someone directly.

**BENEPHILLY CENTER**
1-800-236-2194

1. Philadelphia FIGHT
   1233 Locust Street

2. Project HOME
   1515 Fairmount Ave.

3. Utilities Emergency Services Fund (UESF)
   1608 Walnut Street, Suite 600

4. Catholic Social Services
   Casa Del Carmen
   4400 N Reese Street

5. People’s Emergency Center
   3939 Warren Street

6. Catholic Social Services-Southwest Family Center
   6214 Grays Ave

7. Impact Services Corporation
   5847 Germantown Ave

8. United Communities
   Southeast Philadelphia
   2029 S. 8th Street

**FINANCIAL EMPOWERMENT CENTER**
1-855-FIN-PHIL
(1-855-346-7445)

1. Municipal Services Building
   1401 John F. Kennedy Blvd.

2. Community Legal Services
   1424 Chestnut Street

3. Community Legal Services
   1410 W. Erie Ave

4. Congreso Headquarters
   216 W. Somerset Street

5. People’s Emergency Center
   3939 Warren Street

6. Impact Services Corporation
   5847 Germantown Ave.

7. ACHIEVeability: W. Philly
   59 N. 60th Street

**PARTNER AGENCIES**

Benefits Data Trust
(BenePhilly Centers)

Clarifi
(Financial Empowerment Centers)
“Thanks to all of the many partners, friends and supporters who make this work possible. Shared Prosperity Philadelphia is collective impact in action!”

ACKNOWLEDGMENTS

The Mayor’s Office of Community Empowerment and Opportunity wishes to thank the organizations listed below, which have participated directly in our collective impact work by providing members to serve on various committees and working groups. We are grateful for your time, commitment and outstanding support of this work!

BENEFITS ACCESS WORKING GROUP

Benefits Data Trust
City of Philadelphia
• Department of Revenue
Child Care Information Service - Northeast
Coalition Against Hunger
Community Legal Services
Healthy Philadelphia
Legal Clinic for the Disabled
PathwaysPA
Pennsylvania Department of Human Services, Philadelphia County Assistance Office
Philabundance
Philadelphia Unemployment Project
SEAMAAC
UESF
University of Pennsylvania
Welcoming Center for New Pennsylvanians

HOUSING SECURITY WORKING GROUP

ACHIEVEability
City of Philadelphia, Division of Housing and Community Development
City of Philadelphia, Office of Homeless Services
Community Legal Services
Impact Services Corporation Incorporated
Philadelphia City Planning Commission
Philadelphia Commission on Human Relations
Philadelphia Council for Community Advancement (PCCA)
Philadelphia Legal Assistance
Philadelphia Redevelopment Authority
Philadelphia Unemployment Project
Project HOME
Regional Housing Legal Services
Tenant Union Representative Network (TURN)
UESF
United Way of Greater Philadelphia and Southern New Jersey

PLACE-BASED JOBS AND WORKFORCE COMMITTEE
CEO Council for Growth, Chamber of Commerce
City of Philadelphia, • Commerce Department
Community College of Philadelphia
Drexel University
Job Opportunity Investment Network (JOIN)
Local Initiatives Support Corporation
City of Philadelphia, Division of Housing and Community Development
People’s Emergency Center
Philadelphia Works Inc.
Temple University
West Philadelphia Skills Initiative

A RUNNING START STEERING COMMITTEE
Arcadia University
Brightside Academy
Capital Blue Cross
Child Care Information Services -North
Children’s Hospital of Philadelphia
Childspace West, Inc.
Community College of Philadelphia
Harriet Dichter, Consultant on Early Learning
Delaware Valley Association for the Education of Young Children
Fox Rothschild LLP
Hamilton Lane
Independence Mission Schools
Indochinese American Council
Norris Square Community Alliance

Pennsylvania Office of Child Development and Early Learning (OCDEL)
Public Citizens for Children and Youth (PCCY)
Public Health Management Corporation
School District of Philadelphia
The Philadelphia Foundation
University of Pennsylvania
Vanguard
West Philadelphia Action for Early Learning
William Penn Foundation

PROMISE ZONE IMPLEMENTATION PARTNERS
City of Philadelphia
• Commerce Department
• Department of Public Health
Drexel University
Mount Vernon Manor Community Development Corporation
Penn Presbyterian Medical Center
People’s Emergency Center (PEC)
Philadelphia City Council, 3rd District
Philadelphia Housing Authority
Philadelphia Local Initiatives Support Corporation (LISC)
Philadelphia Police Department
Philadelphia Redevelopment Authority
Philadelphia Works, Inc.
School District of Philadelphia
We Are Mantual
Community College of Philadelphia
Job Opportunity Investment Network (JOIN)
Wordsworth
University of Pennsylvania
Intercultural Family Services

FOOD ACCESS COLLABORATIVE
Asociación Puertorriqueños en Marcha Bebashi
Bethel Presbyterian Church
Bethesda Project
Blessed Sarnelli Community
Bright Hope
Broad Street Ministry
Center in the Park
Chemical Heritage Foundation Conference Center
Chosen 300 Ministries
Church of the Advocate
Coalition Against Hunger

City of Philadelphia
• Department of Behavioral Health and Intellectual Disability Services
• Department of Commerce
• Department of Public Health
• Fire Department
• Mayor’s Office of Civic Engagement
Community College of Philadelphia
U.S. Environmental Protection Agency
Face to Face Germantown
Fiorenza’s Food for Friends (F4)
Food Connect
FPAC
Free Library of Philadelphia Main Branch
Fun Safe Philly
Get Healthy Philly
Greensgrow
Homeless Advocacy Project
Jewish Employment and Vocational Services (JEVS)
Logan Square Neighborhood Association
Mental Health Association of Southeastern Pennsylvania
Mt Olive Baptist Church
Mt. Tabor CEED
New Pathways Project (PHMC)
PennDOT
Philabundance
Philadelphia FIGHT
Philly ReStart
Prevention Point Philadelphia
Project HOME
Red Cross House, Powelton Avenue
Resources for Human Development (RHD)
Resurrection Baptist Church
Salvation Army
SeniorLAW Center
SHARE Food Program
St. John’s Hospice/Shelter
Sunday Breakfast Rescue Mission
The Sage Nutritious Solutions
Thomas Scattergood Behavioral Health Foundation
Transfiguration Baptist Church
United Way of Greater Philadelphia and Southern New Jersey
Urban Affairs Coalition
Watson Wellness Promotion
SHARED PROSPERITY PHILADELPHIA STEERING COMMITTEE

Marcus Allen  
Chief Executive Office  
Big Brothers Big Sisters of Southeast Pennsylvania

Leslie Benoliel  
Entrepreneur Works

Cathy Carr  
Retired  
(former Director of Community Legal Services)

John Chin  
Philadelphia Chinatown Development Corporation

Paul DiLorenzo  
Casey Family Programs

Mark Edwards  
Philadelphia Works, Inc.

Arthur Evans  
City of Philadelphia, Department of Behavioral Health and Intellectual disability Services (DBHIDS)

Debbie Freedman  
Community Legal Services

Eva Gladstein  
City of Philadelphia, Managing Director's Office, Health and Human Services

Maria Gonzalez  
HACE

Patricia Hasson  
Clarifi

Jessica Hilburn-Holmes  
Philadelphia Bar Association Foundation

Thurston Hyman  
Philadelphia Unemployment Project

Robert Iversen  
University of Pennsylvania

Wayne Jacobs  
X-Offenders for Community Empowerment

Kelvin Jeremiah  
Philadelphia Housing Authority

Lucy Kerman  
Drexel University

Janet Knoll  
Homeless Assistance Fund

Phil Lord  
Tenant Union Representative Network (TURN)

Staci Moore  
Women’s Community Revitalization Project (WCRP)

Thoai Nguyen  
SEAMAAC

Hon. Maria Quiñones-Sánchez  
Philadelphia City Council, 7th District  
City of Philadelphia

Steve Wray  
Economy League of Greater Philadelphia

For information about data sources referenced in this report, visit our website, sharedprosperityphila.org.